



Wisconsin Water ASSOCIATION

Providing and Protecting our Water Supply

FOR IMMEDIATE RELEASE
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WAUKESHA – Waukesha Water Utility has been recognized for its superior efforts in promoting water efficiency by the state's leading water industry association.

The Water Utility was presented with the Wisconsin Water Association's inaugural Water Efficiency Award at an awards reception of the WWA's 87th Annual Meeting September 18 in Stevens Point.

The Waukesha Utility developed a comprehensive water conservation plan in 2006 that addressed water conservation, protection of water supplies, stormwater management and community planning. With a specific and measureable plan in place, the Utility implemented several water conservation best practices, including public education and a water conservation sprinkler ordinance. The Utility also pilot-tested high efficiency water fixtures, and collaborated with the Wisconsin Public Service Commission to put in place an innovative water-rate structure for residential customers to provide economic incentives for conserving water.

The Waukesha Water Utility actively promotes water efficiency through leadership participation in the Waukesha County Coalition for Conservation, development of the 2008 Metropolitan Builders Trend Home, and encouragement of industrial water conservation and energy efficiency with the assistance of Wisconsin Focus on Energy.

The WWA Water Efficiency Award was created this year to acknowledge the accomplishments of utilities that demonstrate leadership, innovation and progress in promoting the wise use of water and energy resources through water efficiency and conservation.

The Wisconsin Water Association represents approximately 900 members of the drinking-water industry, including municipal and private water system administrators and operators, water supply and treatment engineers and scientists, equipment providers, state government and regulatory representatives. It is an affiliate of the American Water Works Association.

PHOTO: Waukesha Water Utility Technical Services Manager Nancy Quirk, right, accepts the 2008 Water Efficiency Award from Wisconsin Water Association Water Efficiency Committee Chair Linda Mohr.

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